



Year 2024

GHG emissions report

FAIRBANKS INTERNATIONAL GROUP



28/07/2025



Foreword

Congratulations on pursuing your climate journey. Greenly is proud to contribute to FAIRBANKS INTERNATIONAL GROUP's climate strategy, and support you on a path towards Net Zero.

This report synthesizes the results of your greenhouse gas (GHG) emissions assessment. It is a first step toward identifying reduction actions and helping you plan for the energy transition.

While offering some benchmarks to compare with other companies, a GHG emissions assessment is mainly used to identify ways to improve your global impact and to help you define a reduction trajectory. Achieving your decarbonization targets involves engaging your ecosystem of employees, customers and suppliers who will need to align with your new targets.

The evaluation of your emissions is in line with carbon accounting international standards as standardized by the GHG Protocol.

We are happy to support you on your journey. The entire Greenly team would like to thank you for your outstanding commitment.



Alexis Normand

CEO of Greenly

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About Greenly

- Our vision & team

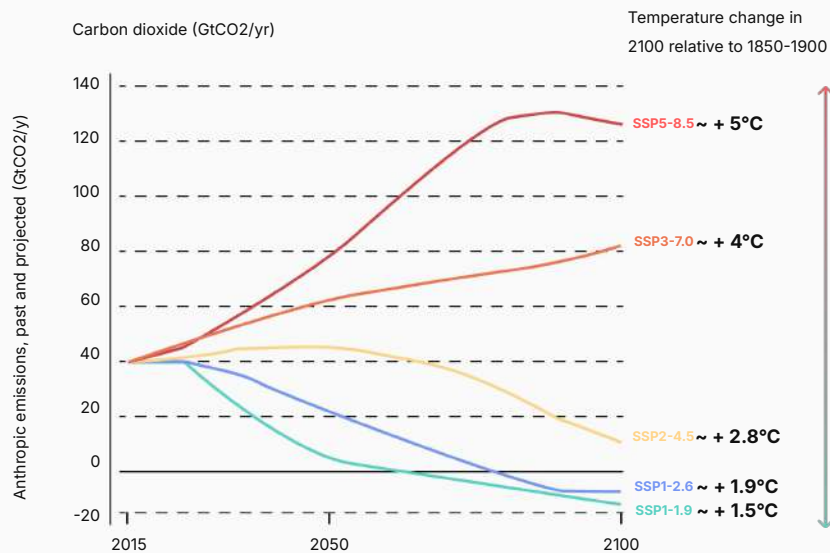
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Appendix

- Scope 1-2 details
- Scope 3 details


Why care about the energy transition


Regardless of our management of the environmental crisis, organizations and individuals are heading towards major upheavals that will affect entire ecosystems.



Source: Carbone 4

Two types of disruptions

 Physical risks and constraints

 Transition risks and opportunities

Impacted sectors

 Production

 Supply chain

 Market

 Infrastructure

 HR

 Legislation

| Physical risks...

Definition

Risks related to exposure to the physical consequences of global warming



Average temperature increase and more extreme fluctuation



Intensification of extreme weather events (rain, heat waves/droughts, etc.)



Sea level rise



Scarcity of resources (especially energy), food and water insecurity



Biodiversity collapse

| What are the consequences if I don't commit?

- 1 Deterioration of infrastructure, value chain losses
- 2 Direct economic consequences
- 3 Low resilience to future events and physical constraints (e.g. natural disaster)
- 4 Dependence on an increasingly fragile supply chain (availability and cost of resources, flexibility, fluctuation of fossil fuels)
- 5 Disruptions in living conditions (housing, food, health, transport, etc.)

Transition risks (and opportunities)

Definition

Risks related to the transition to a low-carbon economy



Regulatory developments and mitigation policies



Markets and sectors migrating towards promoting low-carbon value creation:
Opportunities to seize
Associated market risks



Growing stakeholder demands on environmental commitments



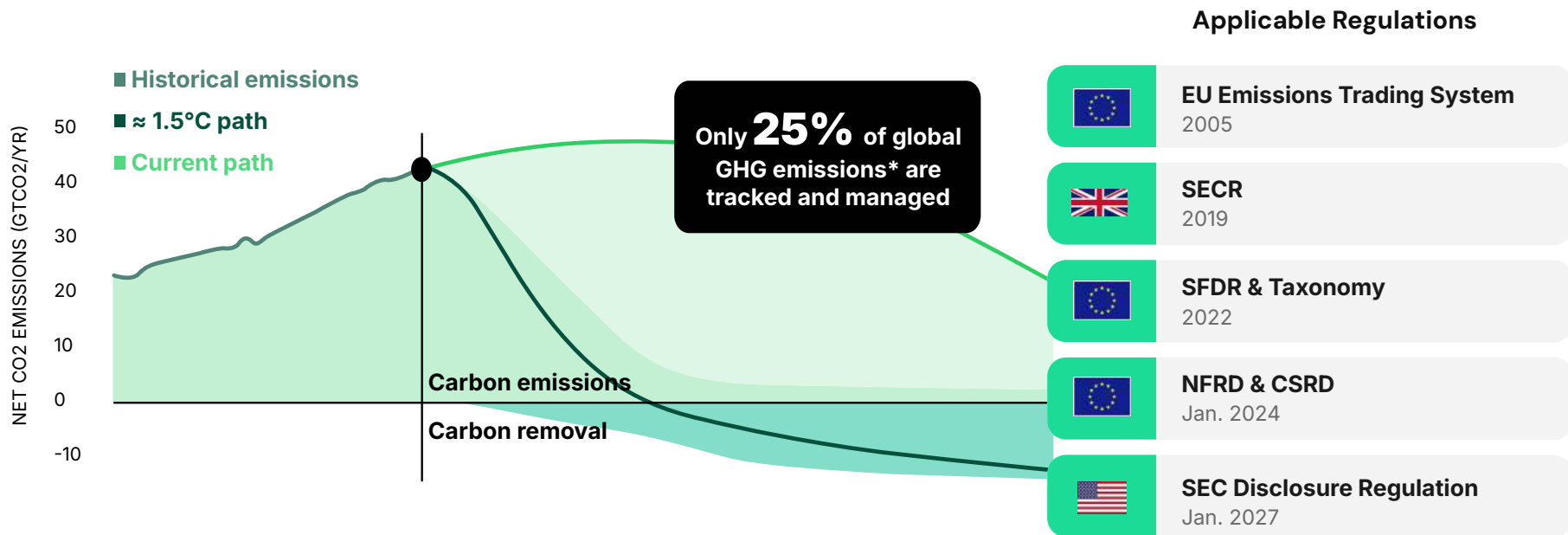
Shifting employee mindsets and expectations regarding the environmental reputation of their employer

What are the opportunities if I commit?

- 1 Optimization of flows and costs
- 2 More sustainable business activity and corporate strategy
- 3 Increased competitiveness within my ecosystem
- 4 Resilience and autonomy of activities in the face of the new socio-economic paradigm
- 5 Lower exposure to legal and financial constraints and sanctions

It is critical to set a course for Net Zero

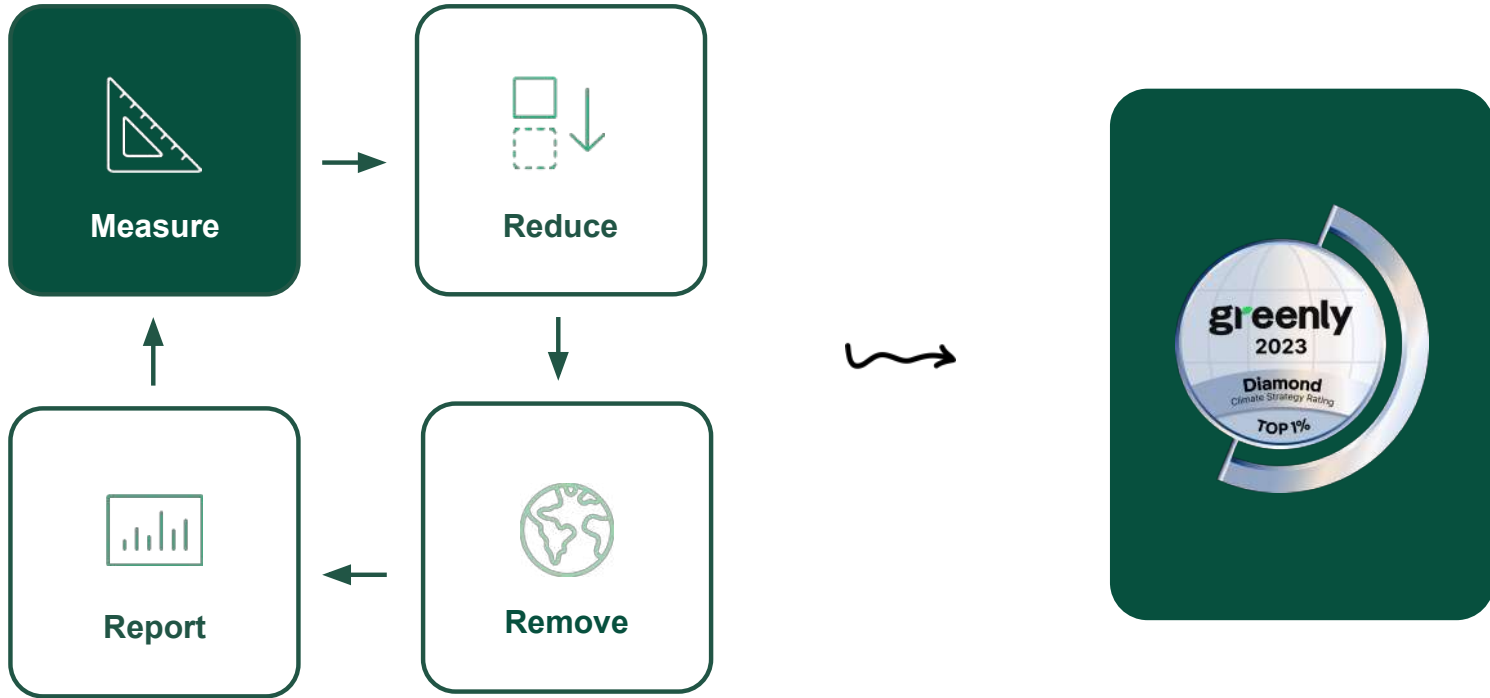
REACHING PLANETARY DECARBONIZATION GOALS IMPLIES THAT ALL BUSINESSES TRACK THEIR EMISSIONS, REGULATIONS ARE KICKING IN



Source: *Carbon Pricing Leadership Report

Solving the Climate Equation

MEASURING EMISSIONS IS THE FIRST STEP TO SETTING A PATH TOWARDS NET ZERO



Carbon accounting methodology

Scope 1 | Direct emissions

GHG emissions generated directly by the organization and its activities.

Examples: combustion of fossil fuels, refrigerant leaks, etc.

Scope 2 | Indirect emissions related to energy consumption

Emissions related to the organization's consumption of electricity, heat or steam.

Example: electricity consumption, etc.

Scope 3 | Other indirect emissions

Emissions related to the organization's upstream and downstream operations and activities




Example: transportation, purchased goods and services, sold products, etc.



How are emissions computed?

ANALYZING EMISSIONS, AUTOMATING TRACKING

Activity metrics x Emissions factors = CO2 Eq. Emissions

| | | | |
|--|--|--|-------------------------------------|
| <p>Expense based</p> <p>↑</p> <p>Increasing Accuracy*</p> <p>↓</p> <p>Activity based</p> |  <p>Total Expense 80 €</p> | <p>1.75 kgCO₂e/€</p> | <p>140 kgCO₂e</p> |
| |  <p>Total Distance 600 miles</p> | <p>0.2 kgCO₂e/mile</p> | <p>120 kgCO₂e</p> |
| |  <p>Total Fuel 40 gallons</p> | <p>2.8 kgCO₂e/gallon</p> | <p>112 kgCO₂e</p> |

*depending on the availability of data

24% of your emissions of 2024 are calculated using activity data

Emission Factor Sources



GHG emissions assessment scopes

Entity

FAIRBANKS INTERNATIONAL GROUP

From January 2024 to December 2024

-

Primary data

Accounting data

Employee survey

Buildings data

Activity data from the following modules: Business travel and vehicle fuel consumption, IT Inventory, Vehicle Fleet

Methodology

Official and approved GHG Protocol methodology; GWP 100

Emissions generated in and outside the country of operation are accounted for. The methodological details of the calculation of each carbon footprint source are available on the Greenly platform.

Measurement scope

All emissions under operational control

- ✓ Category included
- Category excluded
- ✗ Category irrelevant

Scope 1

- ✗ 1.1 Generation of electricity, heat or steam
- ✓ 1.2 Transportation of materials, products, waste, and employees
- ✗ 1.3 Physical or chemical processing
- ✗ 1.4 Fugitive emissions

Scope 2

- ✗ 2.1 Electricity related indirect emissions
- ✗ 2.2 Steam, heat and cooling related indirect emissions

Scope 3

- ✓ 3.1 Purchased goods and services
- ✓ 3.2 Capital goods
- ✓ 3.3 Fuel- and energy- related activities not included in Scope 1 or Scope 2
- ✗ 3.4 Upstream transportation and distribution
- ✓ 3.5 Waste generated in operations
- ✓ 3.6 Business travel
- ✓ 3.7 Employee commuting
- ✓ 3.8 Upstream leased assets
- ✗ 3.9 Downstream transportation and distribution
- ✗ 3.10 Processing of sold products
- ✗ 3.11 Use of sold products
- ✗ 3.12 End-of-life treatment of sold products
- ✗ 3.13 Downstream leased assets
- ✗ 3.14 Franchises
- ✓ 3.15 Investments

General overview

KEY RESULTS - 2024

Absolute

281
tCO₂e



Per employee

7.8
tCO₂e

Employee number : 36



Per revenue

54
tCO₂e

Revenue : 5.2M€



This report summarizes the results of FAIRBANKS INTERNATIONAL GROUP's 2024 GHG emissions assessment based on the information collected and subject to its completeness, correct categorization and validation.

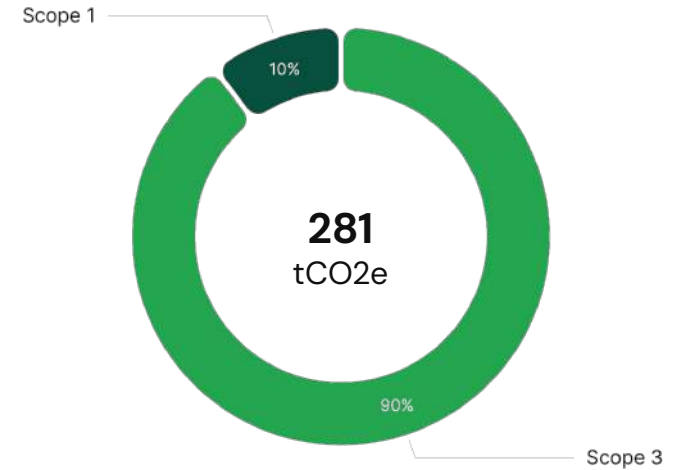


Emissions Report

General overview

BREAKDOWN BY SCOPE - 2024

| | Scope 1 | Scope 2 | Scope 3 |
|---|---------|---------|---------|
| Absolute tCO ₂ e | 29 | 0 | 252 |
| Employee tCO ₂ e/employee | 0.8 | 0 | 7 |
| Revenue tCO ₂ e/M€ | 5.5 | 0 | 48 |

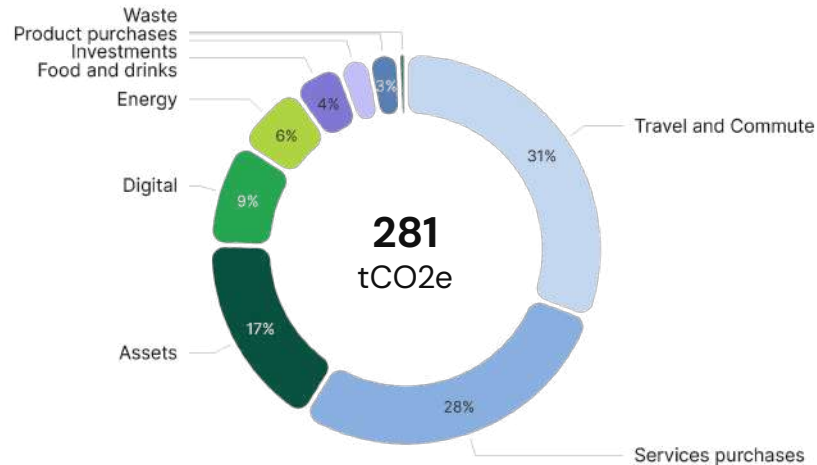


Results subject to the correct categorization and validation of expenses of FAIRBANKS INTERNATIONAL GROUP.

General overview

RESULTS BY ACTIVITY

Total emissions of FAIRBANKS INTERNATIONAL GROUP,
by activity (% tCO₂e)



Is equivalent to:



The amount of CO₂ sequestered annually by 26 hectares of growing forest*



The annual emissions of 21 Dutch Residents*



155 Amsterdam - New York round trips*

| | Absolute tCO ₂ e | Per employee tCO ₂ e/employee |
|--------------------|-----------------------------|--|
| Travel and Commute | 86 | 2.4 |
| Services purchases | 79 | 2.2 |
| Assets | 47 | 1.3 |
| Digital | 25 | 0.7 |
| Energy | 17 | 0.5 |
| Food and drinks | 12 | 0.3 |
| Others** | 16 | 0.4 |

*Sources: Labos1Point5, ExioBase, French National Forests Office

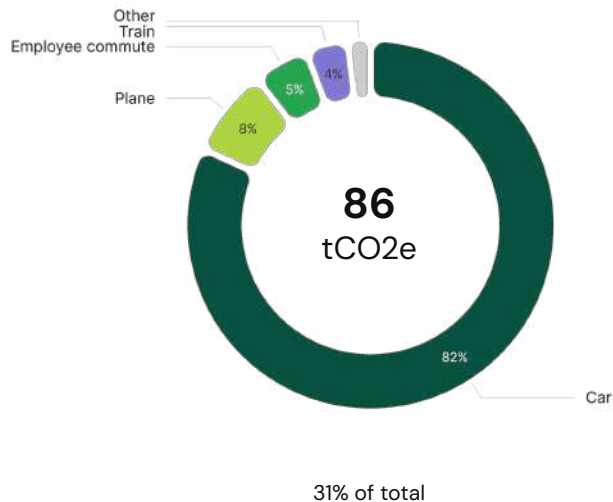
**Investments, Product purchases, Waste

Focus on Travel and Commute

Activity data
11 tCO₂e (13%)

Expense data
75 tCO₂e (87%)

Travel and Commute emissions by category (% tCO₂e)



What is included in this category?

CO₂ emissions from travel and commuting, covering various transportation modes. Includes direct fuel combustion and indirect fuel production emissions.



How to reduce the impact of this category?

You can adopt the following measures:

- Promote teleworking and carpooling
- Favor the train for national travel of employees instead of car travels

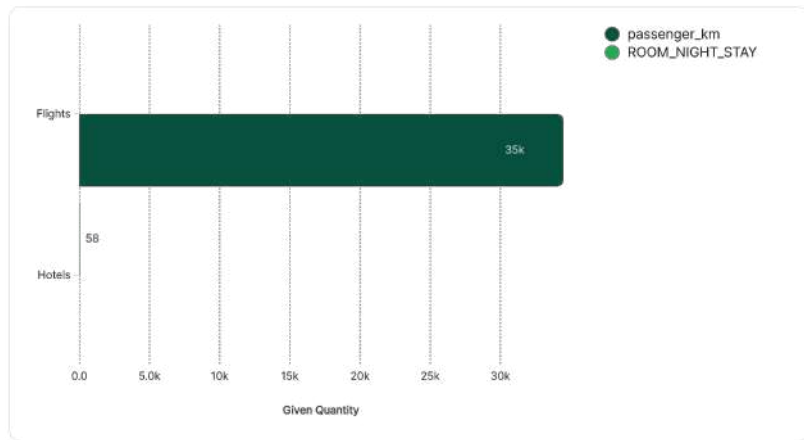
Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Cornell Hotel Sustainability Benchmarking Index 2024, Exiobase 3.8.2, Greenly 1.0, Uk GHG Conversion Factor 2024, Uk GHG Conversion Factor 2025
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

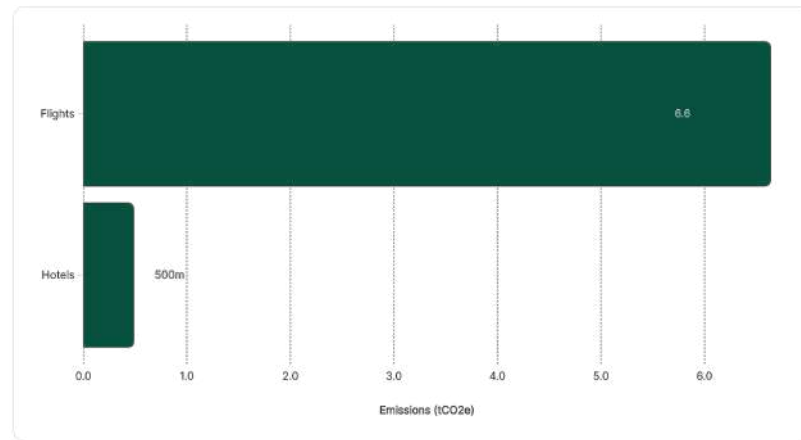
Focus on Travel and Commute

ACTIVITY DATA ANALYSIS: BUSINESS TRAVEL AND VEHICLE FUEL CONSUMPTION

Quantities



Emissions



This module covers 2.5% of total emissions.

This represents 7.1 tCO2e.

Methodology

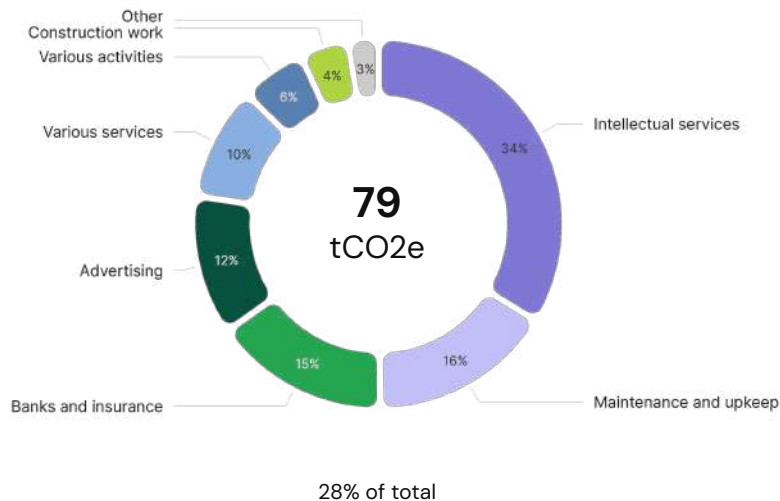
1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
2. Emission factors used for this category come from the following databases: Cornell Hotel Sustainability Benchmarking Index 2024, Uk GHG Conversion Factor 2025
3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
4. To see more visualisations visit Greenly's platform

Focus on Services purchases

Activity data
0 tCO2e (0%)

Expense data
79 tCO2e (100%)

Services purchases emissions by category (% tCO2e)



What is included in this category?

CO2 emissions from service purchases, covering professional services. Primarily from upstream energy/material use and energy consumed during service provision.



How to reduce the impact of this category?

You can adopt the following measures:

- Implement carbon impact conditions in your purchase policy

Methodology

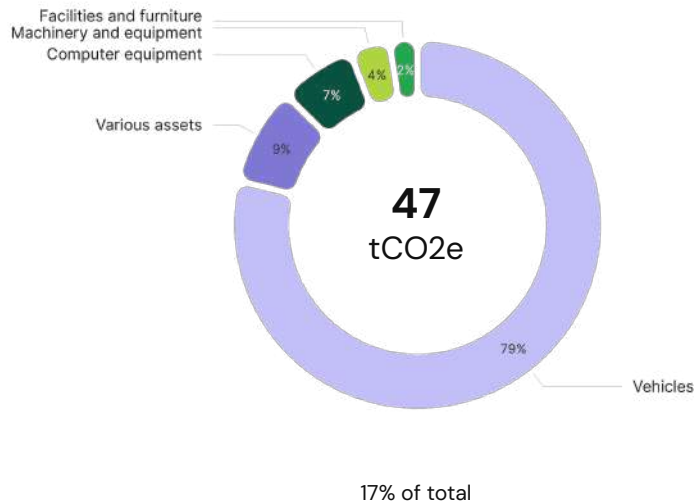
1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.2
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on Assets

Activity data
39 tCO₂e (83%)

Expense data
8 tCO₂e (17%)

Assets emissions by category
(% tCO₂e)



What is included in this category?

CO₂ emissions from capital assets, covering construction, operation, and maintenance. Excludes energy consumption during use and end-of-life emissions.



How to reduce the impact of this category?

You can adopt the following measures:
No actions selected for this category

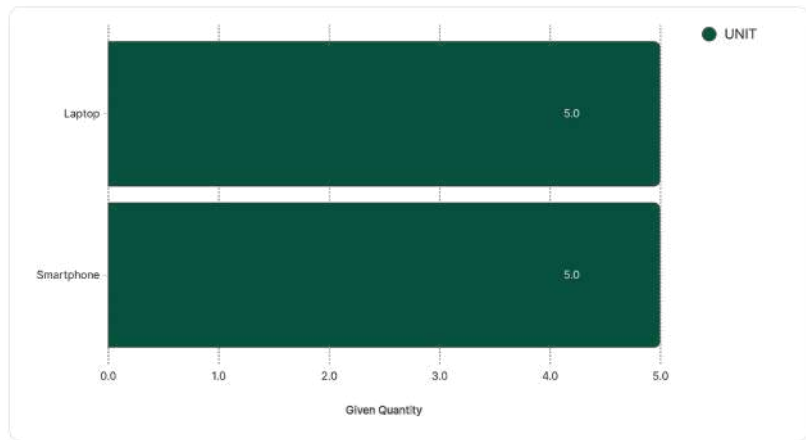
Methodology

1. Emissions calculated using activity and expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Base Empreinte Ademe 23.5, Exiobase 3.8.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

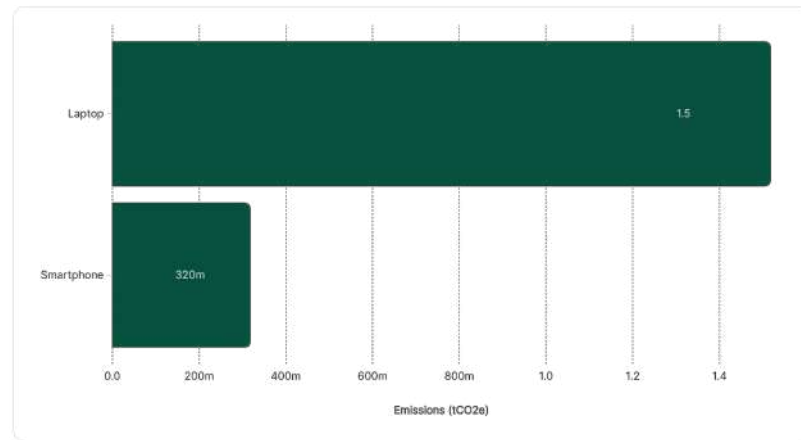
Focus on Assets

ACTIVITY DATA ANALYSIS: IT INVENTORY

Quantities



Emissions



This module covers 0.7% of total emissions.

This represents 1.8 tCO2e.

Methodology

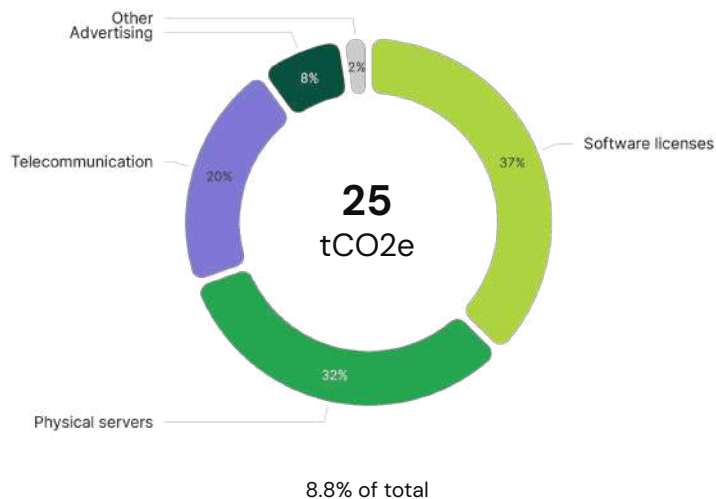
1. Emissions are computed by multiplying the physical data with emission factors (in kgCO2e, for instance).
2. Emission factors used for this category come from the following databases: Greenly 1.0
3. The specific steps involved in calculating the carbon footprint for each source can be found in the methodological details provided on the Greenly platform.
4. To see more visualisations visit Greenly's platform

Focus on Digital

Activity data
0 tCO2e (0%)

Expense data
25 tCO2e (100%)

Digital emissions by category (% tCO2e)



What is included in this category?

CO2 emissions from digital activities, covering internet use, data storage, and cloud computing. Includes emissions from data centers, servers, and network infrastructure.



How to reduce the impact of this category?

You can adopt the following measures:
No actions selected for this category

Methodology

1. Emissions calculated using expense data, by multiplying a quantity by an emission factor.
2. The emission factors used for this category come from the following databases: Company Report 1.0, Exiobase 3.8.2, Greenly 1.0
3. Details of the methodology used to calculate each carbon footprint source are available on the Greenly platform.

Focus on buildings



Focus on buildings

ACTIVITY ANALYSIS

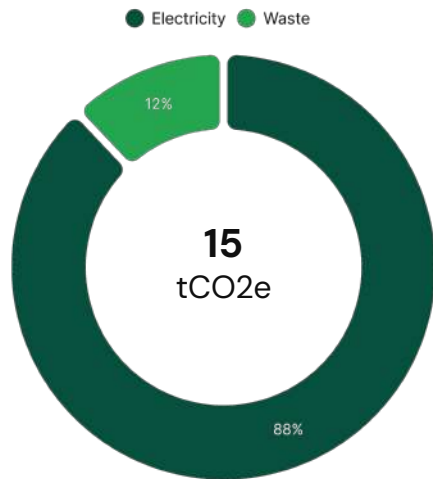
Activity emissions

1.8 tCO₂e (12%)

Estimated emissions

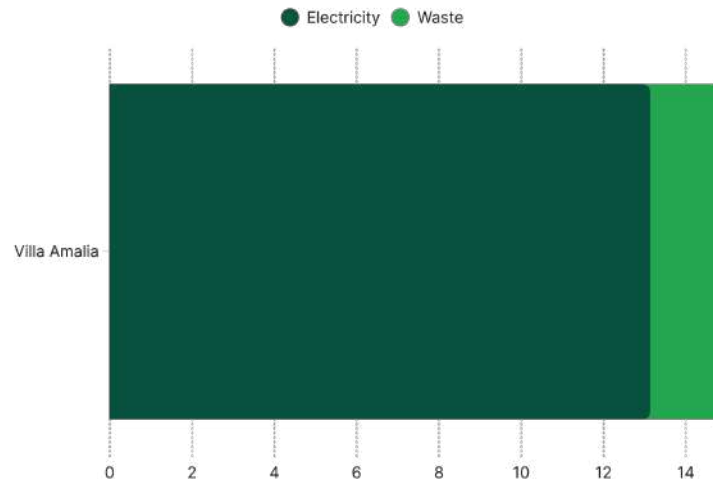
13 tCO₂e (88%)

Total emissions per category (tCO₂e)



5% of total

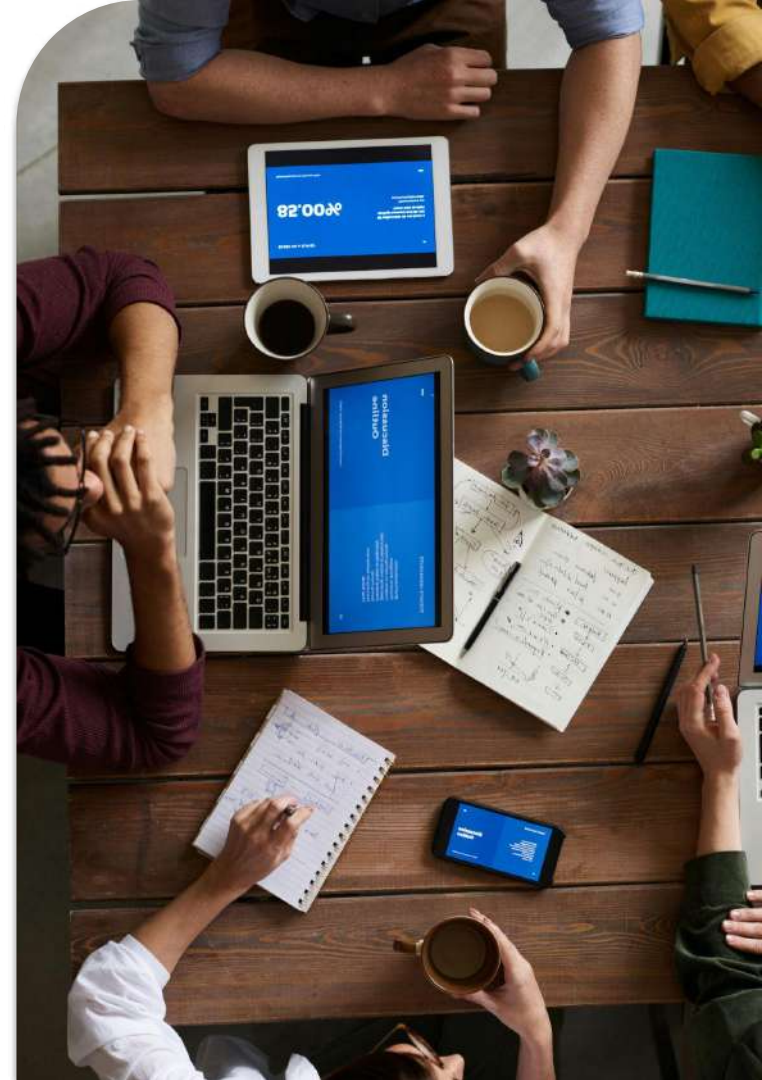
Total emissions per building (tCO₂e)



Methodology

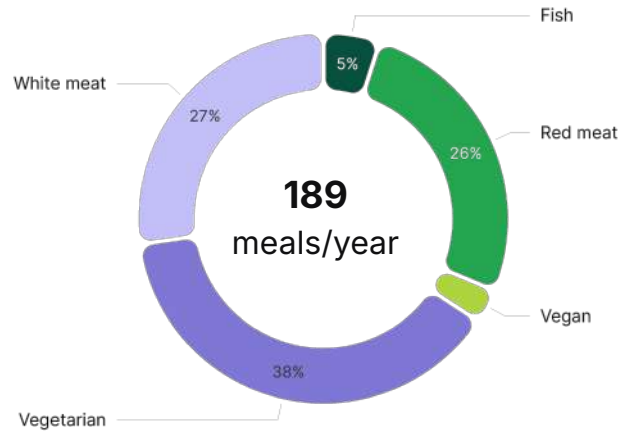
1. Emissions linked to heating and energy use are calculated by multiplying (where available) the building's electricity or gas consumption by an emission factor. Failing this, an estimate is calculated on the basis of building surface area, or even the number of employees when surface area is not provided.
2. Waste-related emissions are estimated on the basis of the number of employees.
3. Air-conditioning emissions correspond to refrigerant leaks (average estimate).

Focus on employees

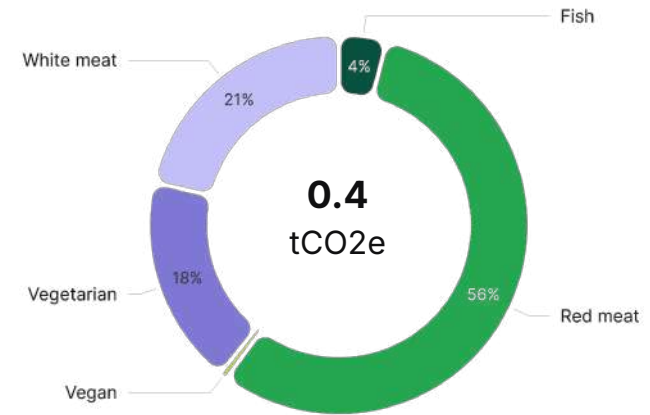


Focus on Employee Meals

Number of meals per employee per year
(per diet)



GHG emissions
(tCO₂e / employee)



Methodology

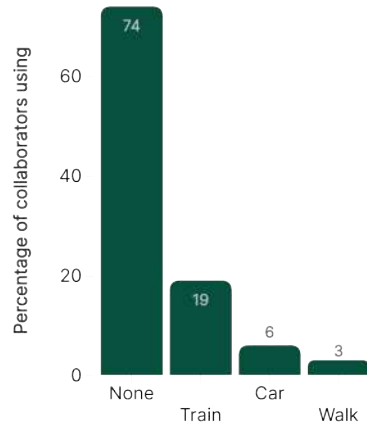
Analysis is based on the employee survey, which obtained a 97% response from your employees to whom the questionnaire was sent (31 responses).

The data used to calculate meals-related emissions are from the French Agency for Ecological Transition (ADEME).

Meal emissions are not accounted for, this slide is only an analysis of the responses to the employee survey.

| Focus on Employee Commute

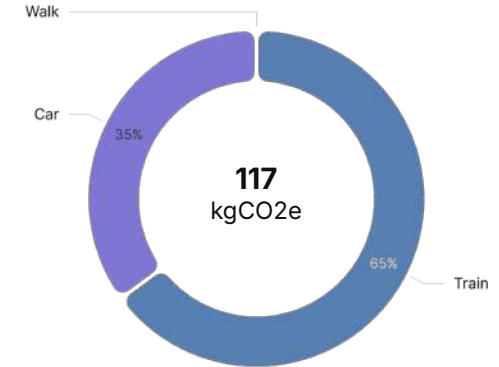
Usage of transport modes



Yearly mean distance distribution



GHG emissions (kgCO₂e / employee)



On average, your employees travel 3.9k km each year, emitting 117 kgCO₂e for home-work commuting.

| Methodology

Analysis is based on the employee survey, which obtained a 97% response from your employees to whom the questionnaire was sent (31 responses).

The data used to calculate commute-related emissions are from the French Agency for Ecological Transition (ADEME).

More details on the [employees page](#) of Greenly



Focus on Action Plans

How can I implement effective reduction actions?



To meet global targets, emissions will have to fall by **3 to 7% per year***. It's a tough target, but a necessary one!

WHAT ARE THE BEST PRACTICES FOR ACHIEVING THESE OBJECTIVES?



COMMUNICATE the results of your GHG assessment to all your teams so that they are on board with the process of reducing emissions.

INVOLVE management and find internal sponsors responsible for implementing reduction actions.

ENGAGE your ecosystem (suppliers and customers) and ask about their reduction strategy, in order to prioritise virtuous suppliers.

INCREASE your teams' awareness of climate change using our platform to alert and facilitate the implementation of your reduction actions.

These first steps will enable you to maximise your chances of success in implementing reduction actions.

WHAT REDUCTION MEASURES CAN MY COMPANY TAKE?

The reduction actions we recommend are selected with:

AMBITION

Some actions involve major changes, but they will bring you closer to achieving the global climate targets.

REALISM

The action plans are based on practical examples already implemented in other pioneering companies.

EFFICIENCY

Implementing them will have a real impact on your emissions in the short and long term.

Travel and Commute





Favor the train for national travel of employees instead of car travels

Travel

Regional trains emit 3.6 times less CO2 than internal combustion cars. High-speed trains emit 45 times less CO2 than combustion cars. What's more, colleagues can work on their computers during the train journey, and generally arrive in the city centre, close to public transport.

Benchmark

SAP has implemented a comprehensive travel and transportation policy that encourages employees to use trains for regional and national travel. They provide tools and resources to help employees plan and book train journeys effectively to reduce emissions and promote sustainable travel practices.

Siemens, a global technology company, has actively promoted the use of trains for business travel. They encourage employees to choose trains over cars, especially for short- and medium-distance trips.

Estimated Impact

Up to a 75% reduction in emissions.

Estimated Cost

Although trains can currently be more expensive than individual cars, this balance might shift as fuel prices are expected to soar. Additionally, you need to incorporate the work time saved into the equation.

Implementation

- 1 SUBSTITUTE travel by teleconference meetings when conditions allow.
- 2 IDENTIFY routes that can be replaced by rail.



Promote teleworking and carpooling

Travel

Private transportation is a significant contributor to global GHG emissions. Promoting teleworking and carpooling are valuable strategies for mitigating the carbon emissions associated with daily commuting, particularly in cases where the office is not easily accessible via active modes of transportation like walking and cycling, or public transportation. In addition, teleworking can improve employee productivity by minimizing distractions, reducing commuting stress, and increasing work-life balance.

Benchmark

Richemont achieved a 73% reduction in commuting emissions in a year by implementing a teleworking policy. This achievement was determined through a survey conducted among employees, comparing commuting emissions before and after the policy implementation.

Estimated Impact

Carpooling reduces emissions by sharing the emissions associated with the commuting journey among multiple passengers in a single vehicle, replacing individual cars. By increasing average car occupancy from the average 1.2 passenger up to 4, emissions can be divided by 4. Teleworking limits the emissions associated with commuting per employee on the days they telework.

Estimated Cost

Potential reduction in operational costs (reduced office space, utilities, office supplies, maintenance expenses). Additional spending on IT and digital tools are usually negligible compared to the cost savings.

Recommended Service Providers

Carpooling
Comovee
Poola

Implementation

- 1** EVALUATE the organization's readiness for teleworking and carpooling initiatives, and there is a necessary technological infrastructure to support remote work.
- 2** ESTABLISH and start monitoring your KPIs (ex. percentage reduction in commuting emissions, percentage increase in teleworking adoption rates, percentage increase in carpooling).
- 3** DEVELOP teleworking and carpooling policies that outline guidelines, eligibility criteria, and data security measures. Provide training and resources to employees to enhance their remote work capabilities, including best practices for teleworking and carpooling.

Services Purchases





Implement carbon impact conditions in your purchase policy

Services Purchases

Procuring products and services often contributes to a significant portion of a company's emissions, with supply chains accounting for over 80% in consumer companies. To effectively address this issue, incorporating eco-conditions criteria into your company's procurement policy offers a straightforward and efficient strategy. To ensure suppliers' climate maturity, engage them through the Greenly Feature, facilitating a comprehensive understanding of their Climate Maturity. These criteria can be implemented with current suppliers and incorporated into the supplier selection process for new contracts.

Benchmark

In 2020, several companies joined forces to launch the 1.5°C Supply Chain Leaders with the Exponential Roadmap initiative. It involves management commitment to work with suppliers to halve their GHG emissions before 2030, establishing public targets, and supply chain GHG mapping and prioritization.

Estimated Impact

Increased visibility into the carbon footprint of your suppliers and the ability to implement diverse eco-conditions within your purchasing policy can yield a significant impact on your scope 3 emissions in the long run.
Can serve as a catalyst to encourage other industries to embark on decarbonization efforts.

Estimated Cost

Variable depending on the resulting changes in the supply chain.

Recommended Service Providers

Map the climate maturity of your Service Providers:
Understand your supplier climate actions and maturity with the Greenly Procurement module

Implementation

- 1** LAUNCH the Greenly Sustainable Survey to assess suppliers' climate maturity and align their practices with your sustainability goals
- 2** SET and TRACK KPIs with Greenly dashboards: monitor suppliers' GHG emissions, Paris Agreement 2030 alignment, and SBTi certification.
- 3** SUPPORT and recognize suppliers' efforts. Offer tools, training, and resources to help them meet goals. Track and report their progress.

Food and Drinks





Choose vegetarian meal in restaurants

Food and drinks

At the restaurant, opting for vegetarian option. Choosing labeled establishments allows you to verify their dedication to sustainable practices, including the use of seasonal and local ingredients, provision of vegetarian options, and implementation of measures to reduce energy consumption and waste. International labels are listed in the Recommended service providers section of this slide.

Benchmark

Google's Food@Work program includes partnerships with local and sustainable suppliers. Many companies are also adopting certified catering options, particularly for business events.

Greenly has introduced a policy for company-funded meals (team restaurants, seminars): they will now be exclusively vegetarian or vegan, following an employee awareness-raising campaign on the carbon impact of different foods.

Estimated Impact

Variable carbon impact depending on the resulting changes in practices (percentage increase in vegetarian and locally-sourced meals consumed by employees, and other environmental measures applied by the restaurant).

Estimated Cost

Labelled restaurants are not necessarily more expensive than conventional ones, but this depends on the restaurants available locally.

Recommended Service Providers

The sustainable restaurant association
Zerofoodprint
Ecocook

Implementation

- 1** ESTABLISH and start monitoring your KPIs (ex. percentage of restaurant meals consumed in partnered or labeled establishments).
- 2** SELECT and partner with labeled establishments that align with your sustainability goals. You can use our non-exhaustive service provider list.
- 3** PROMOTE these establishments among your employees and favor them when organizing company events.

Activities and events





Relocate your internal events to avoid (air) travel

Activities & event

Passenger travel is typically the largest contributor to emissions when organizing an event. To effectively reduce these emissions, consider choosing a location closer to the departure address or hosting a virtual conference. Trains are the most carbon-efficient mode of transportation, while planes have the highest carbon footprint.

Benchmark

In 2021, IKEA launched an updated Meet & Travel policy with standpoints on how to improve the wellbeing and life balance of their co-workers, save costs, and reduce GHG emissions by reducing unnecessary travel. Notably, they decided to prevent travel for one-day meetings and events, minimize the travel of multiple people from the same team, stipulate that regular internal meetings such as boards and management teams be held digitally for at least 40% of the time, and stream multi-day conferences.

Estimated Impact

Emissions reduction is directly linked to the distance avoided when travelling by plane. Depending on your country's infrastructure and chosen travel mode, there may be emissions associated with the alternative journey, but they will be considerably smaller compared to the emissions saved. Similarly, the emissions from IT infrastructure during an online meeting are negligible compared to even a short car ride.

Estimated Cost

Cost savings (reduction in transportation costs).

Implementation

- 1** ESTABLISH and monitor KPIs to follow the emission reductions for event transportation (ex. proportion of trips by train, car and flight).
- 2** RAISE awareness on the emission impact of travel (particularly flights).
- 3** ORGANIZE your events strategically, by prospecting for nearby venues that meet your needs, and setting up carbon-free public transportation solutions for your participants.



Conclusion

Conclusion

The GHG assessment made it possible to identify FAIRBANKS INTERNATIONAL GROUP's main GHG emission sources so as to frame the company's carbon strategy and identify the items that need to be studied in greater depth with the aim of continuously improving the company's environmental impact.

It has been established that direct emissions (Scope 1) and energy-related indirect emissions (Scope 2) represent a small part of a company's impact. It is therefore essential to mobilize our company's suppliers and employees.

To meet the 2015 Paris Agreement target of a 50% reduction in GHG emissions between 2020 and 2030, we need to achieve a 6.3% reduction in emissions within one year (-18 tCO₂e).

The recommended next steps in FAIRBANKS INTERNATIONAL GROUP's carbon strategy are:

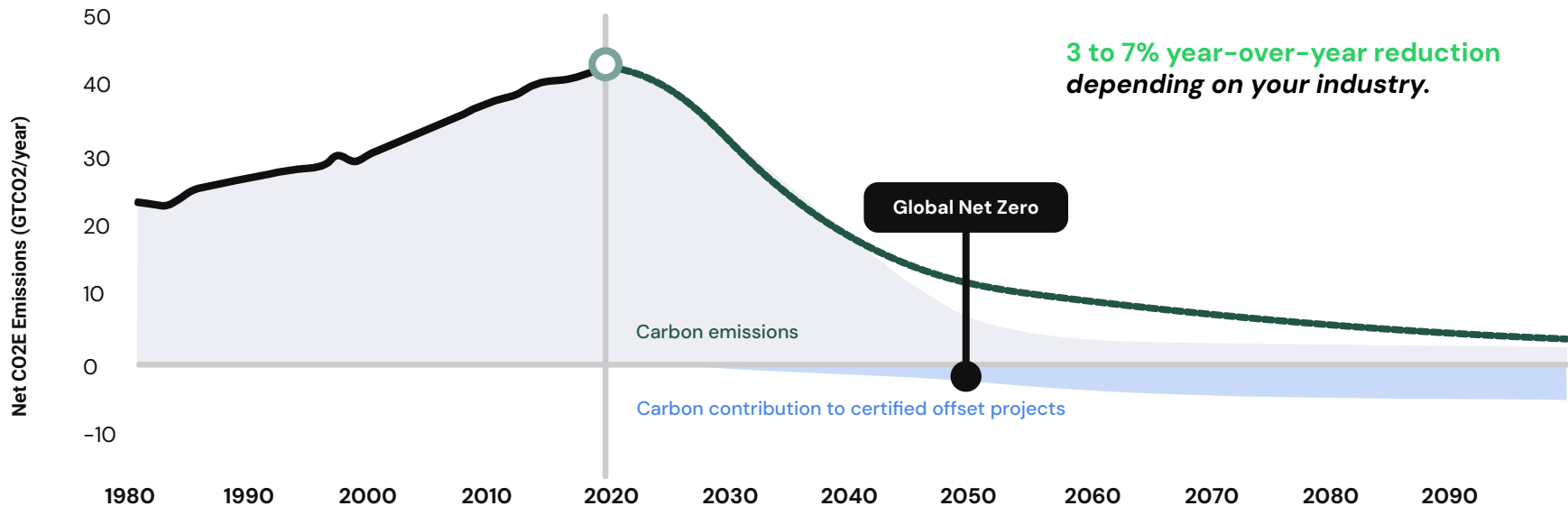
- 1 **Study key emission sources in greater depth**, if you opt for that. Your Climate Expert can help you decide between the different options available!
- 2 **Establish GHG emission reduction targets and implement an action plan** in order to achieve these targets.
- 3 **Engage your suppliers** using the Greenly supplier engagement tool.
- 4 **Engage your employees** using the interactive Greenly training quizzes.
- 5 **Communicate with your stakeholders** about your commitment and carbon footprint, your reduction targets and the action plan considered.
- 6 **Contribute to certified GHG reduction / sequestration projects** available on the Greenly platform.



What's next?

Committing to a multi-year decarbonization strategy

A SUSTAINED EMISSIONS REDUCTION BASED ON THE LEVELS REQUIRED BY THE PARIS AGREEMENT



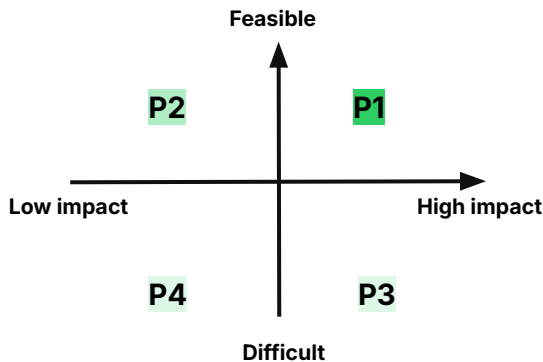
How can I build my reduction trajectory?

THE 4 KEY STAGES IN DEFINING AND FOLLOWING YOUR TRAJECTORY

Refine your greenhouse gas emissions assessment

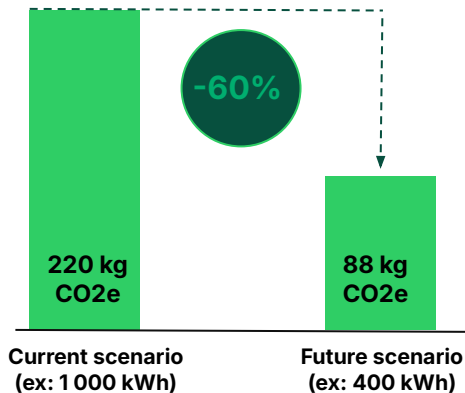
Your 2024 assessment is based on **24%** of physical data, the rest being financial data. We recommend that you regularly improve the accuracy of your greenhouse gas assessment by adding more physical data. You will be able to quantify and monitor your reductions with precise targets in km, kg, kWh, etc.

Prioritize your actions



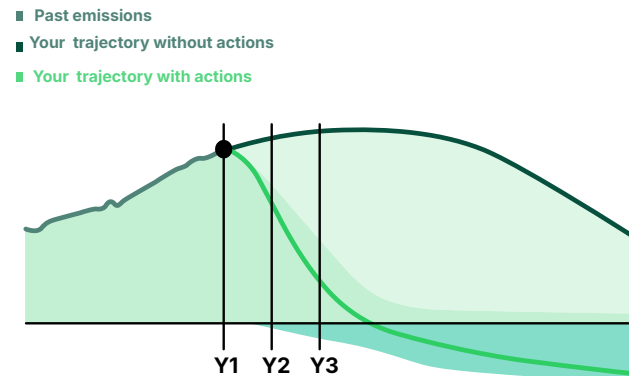
Place your actions on the matrix after identifying operational constraints in consultation with your teams.

Calculate their reduction potential



Select the right KPIs before you start, then calculate the reduction potential.

Monitor your results



Monitor your progress regularly and measure your results during your annual GHG assessment.

The 5 Pillars of a Climate Strategy

DISCOVER THE 5 PILLARS BASED ON THE NET ZERO INITIATIVE

1. Measure

- Track emissions annually
- Go deeper in the analysis of your main emission sources



[Carbon data analysis](#)



[CSRD](#)



[LCA](#)

2. Reduce

- Choose an action plan in line with the Paris Agreement
- Quantify your action plan to build a carbon trajectory



[Action Plan Tab](#)

3. Educate

- Engage your suppliers in your strategy
- Train your employees



[Supplier engagement](#)



[Employee training](#)

4. Commit

- Commit to an objective
- Communicate transparently



[Communication kit](#)

5. Contribute

- Contribute in carbon sequestration & avoidance projects to cover non compressive emissions



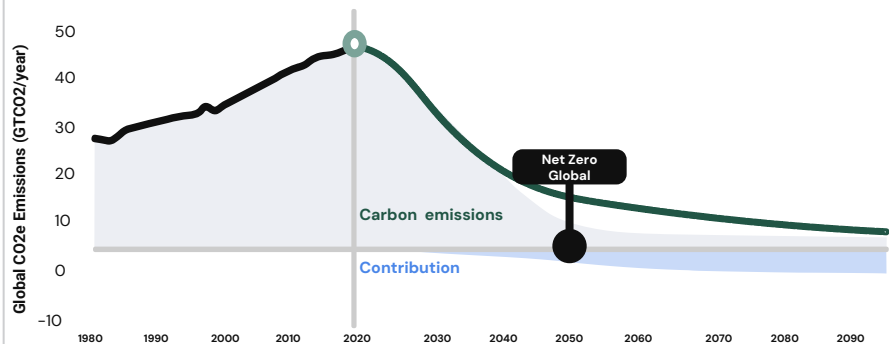
[Carbon contribution](#)

Commit to a Multi-year Carbon Trajectory

A LONG-TERM REDUCTION IN EMISSIONS IN LINE WITH THE OBJECTIVES OF THE PARIS AGREEMENT OR YOUR PERSONAL OBJECTIVES

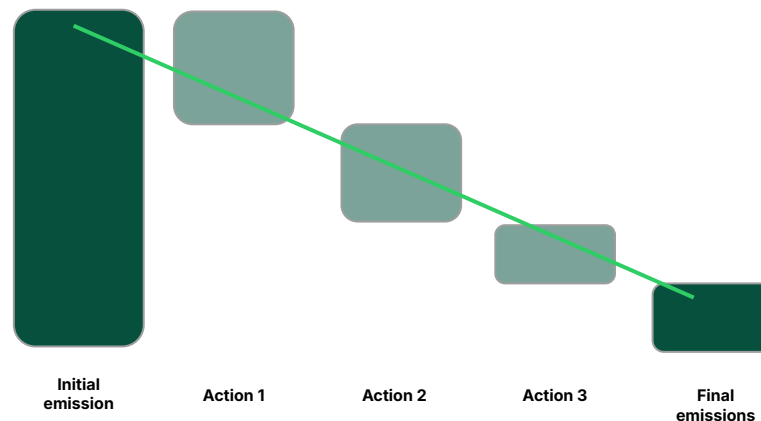
Paris Agreement Objective

-3% to -7% reduction annually



Objective Based on your Actions

Define your reduction objective based on facilitating actions



Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

Calculate their reduction potential

Optimize your trajectory

1

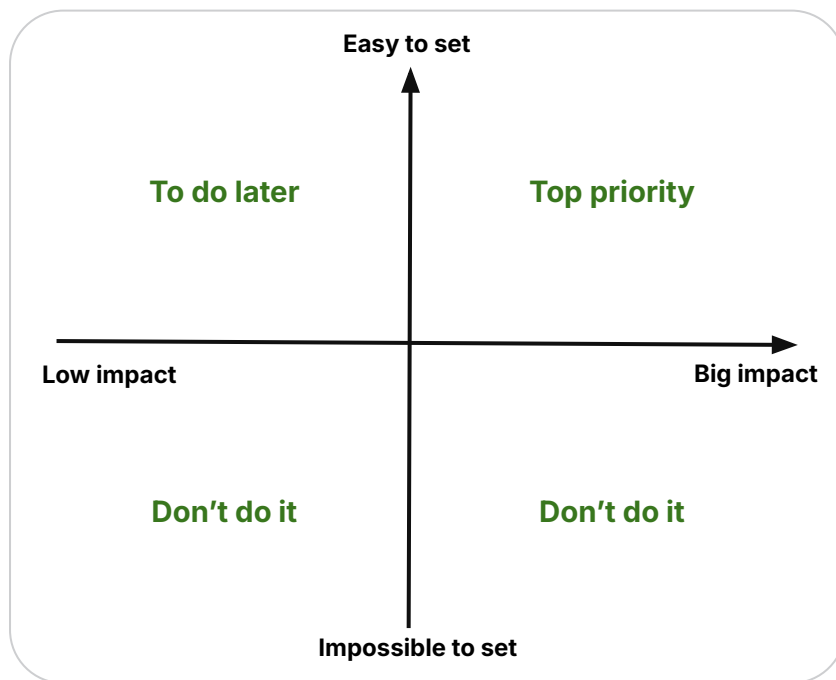
Bring together the stakeholders in your climate strategy

2

Place the action suggestions from the Greenly report on the matrix after identifying their constraints

3

Keep all feasible actions and prioritize those with the greatest impact



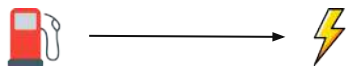
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

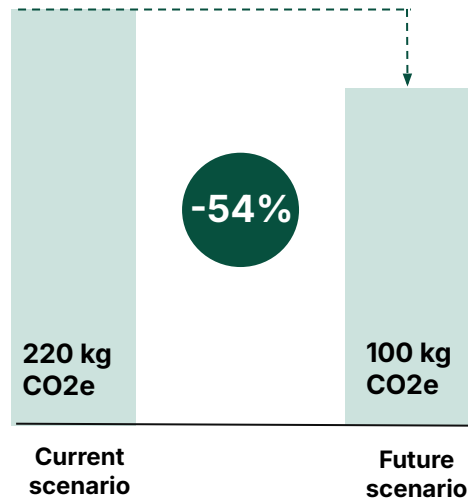
Calculate their reduction potential

Optimize your trajectory



| | | | |
|-------------------------|-------------------------------------|--------------------------------------|------------------------|
| Current scenario | 1,000 km per year with thermal cars | 1,000 km per year with electric cars | Future scenario |
| Emission Factor | 0.22 kg CO2e/km | 0.1 kg CO2e/km | Emission Factor |
| Total Emissions | 220 kg CO2e | 100 kg CO2e | Total Emissions |

 Potential reduction



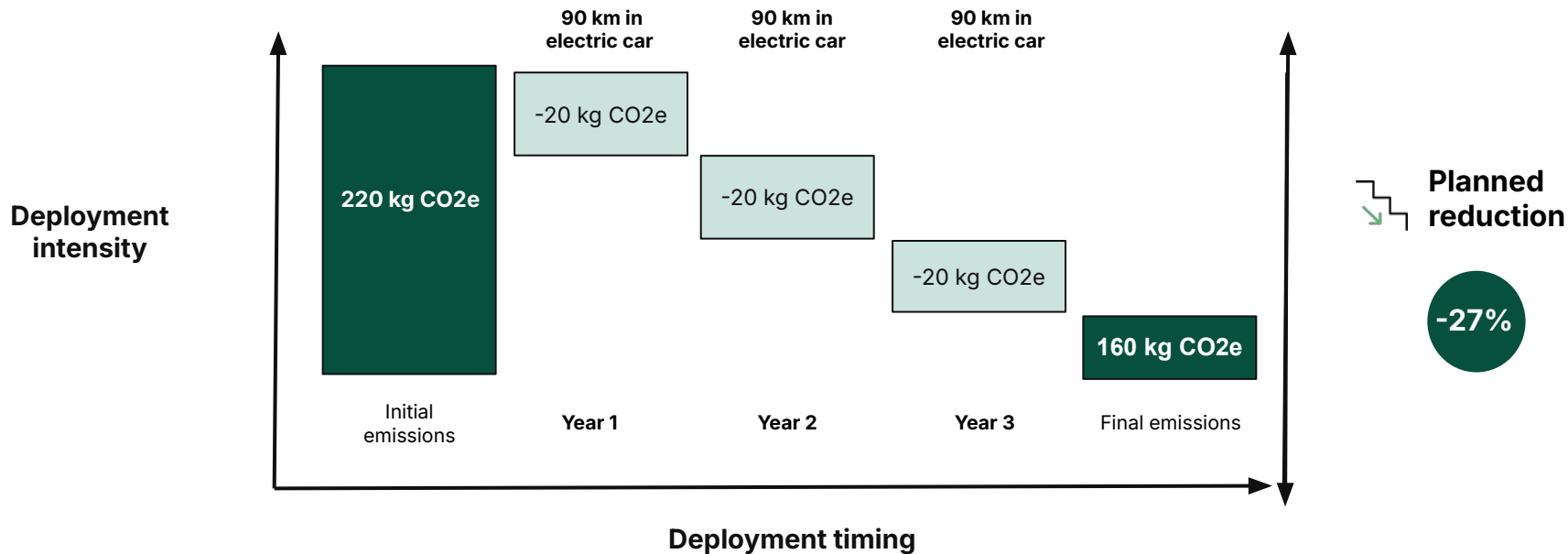
Build Your Carbon Reduction Trajectory

3 KEY STEPS TO BUILD YOUR TRAJECTORY

Prioritize your actions

Calculate their reduction potential

Optimize your trajectory



Greenly's communication support to highlight commitment

Company & Personal Certificates

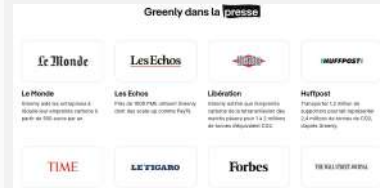


Social Networks



PR

Communicate on media



Customer Video Testimonials

Testimonials showcasing the work done with Greenly



Premium

Join our community: ESG Connect

Slack Channel, afterwork, Events, Webinars

350k
Members
As of August 2023

10+
Countries
including USA, UK,
France, Australia etc.

Case studies



Webinar

Communicate on your results in a Webinar with a Greenly expert!



Extended Report

Get your report formatted by our marketing team

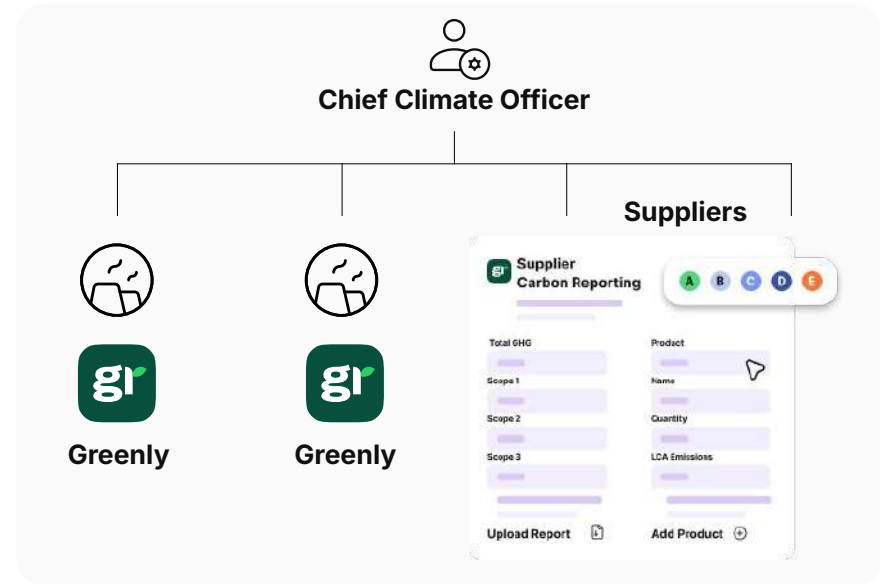
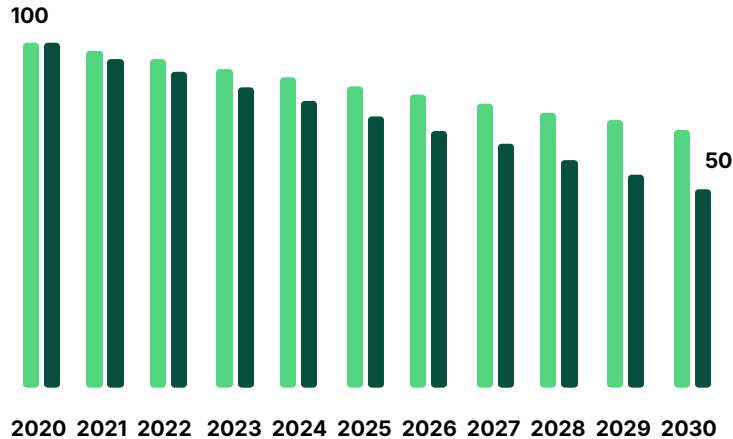


Engaging suppliers to align with the company's Net Zero targets

ENGAGE SUPPLY CHAIN VIA A DEDICATED SUSTAINABLE PROCUREMENT STRATEGY



Reduction Trajectory Science Based Targets Aligned with 1.5°C & Well below 2.0°C



Maturity of climate strategy

YOUR GREENLY CLIMATE SCORE

Greenly score criteria



Pioneers in the climate transition

< 1% of companies (Score ≥ 75)



Responsible companies

5% of companies (Score 55 - 74)



Building a company in transition

15% of companies (Score 30 - 54)



Beginners committed to the transition

30% of companies (Score 5 - 29)

Enthusiasts to awaken

10% of companies (Score 0 - 4)

Lack of interest in the climate

40% of companies

The statistics are drawn from the Greenly supplier and customer database, which includes several thousand companies of all sizes, sectors and geographies. For more similar statistics, consult the [CDP corporate climate tracker](#).



The intermediate Greenly Climate Score of **FAIRBANKS INTERNATIONAL GROUP** is **30 points**

Points are distributed as follows:

Creating & fine-tuning the Greenhouse Gas report: **30/40**

Action plans: **0/36**

Climate targets: **0/4**

Involving your teams: **0/10**

Carbon contributions: **0/10**

The Score will be updated at the Climate Strategy follow-up meeting.

More information on the Score calculation method [here](#)

Statistics were computed on the Greenly supplier database

Engaging employees on Climate Change

OUR MONTHLY TRAININGS



Month 1

Onboarding



Month 2

Quiz 1
Climate
Science



Month 3

Quiz 2
IT



Month 4

Quiz 3
Food



Month 5

Quiz 4
Transport



Month 6

Quiz 5
Energy



Month 7

And more..

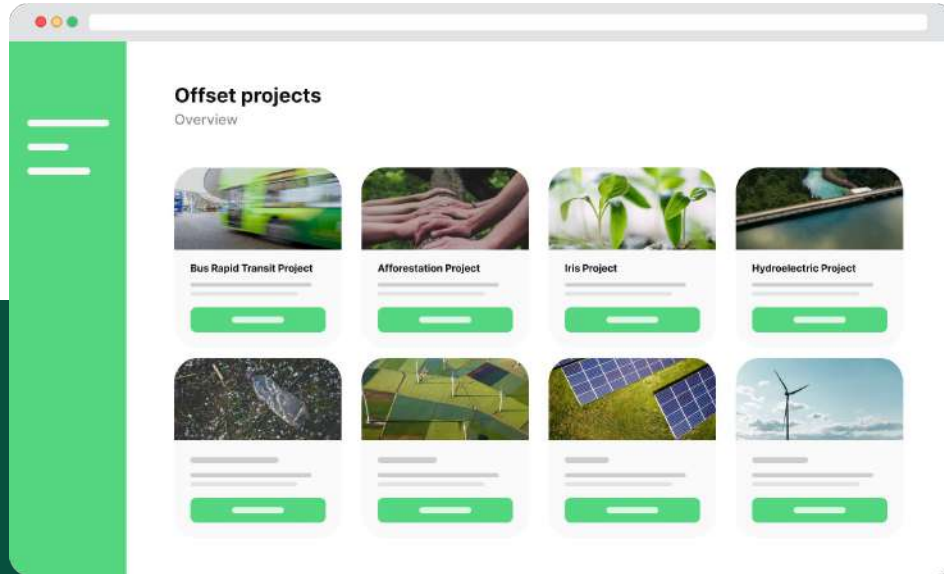


Month 12

A look back
on the year

Net Zero Contribution – What to Expect

SOURCING ONLY VERIFIED & CERTIFIED PROJECTS



Ensure projects are certified

We source projects that meet criteria of additionality, permanence, auditability and measurability

Contribute to Net Zero

Ensure you are responsible for more emissions capture that what your organization is emitting

LABEL BAS
CARBONE

reverse

Gold Standard

Become a Referral Partner

Refer customers to Greenly and use your commissions to reduce the cost of your future GHG reports.

~~10%~~ **15%**
Commission or partner discounts directly more advantageous for Greenly customers.



COMMUNICATE

Leverage our resources to communicate to your network



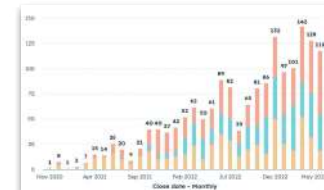
REFER LEADS

Send leads to the Greenly Sales Team



EARN REVENUE

Receive quarterly payments for your business and amortize the cost of your future reports





About Greenly

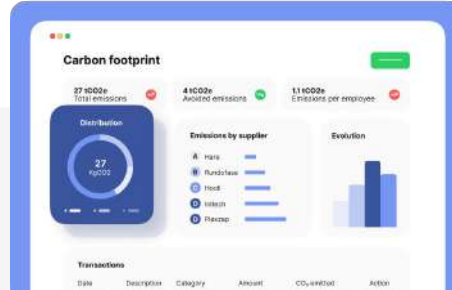
The Greenly Vision

MAKING CARBON ANALYTICS UNIVERSAL



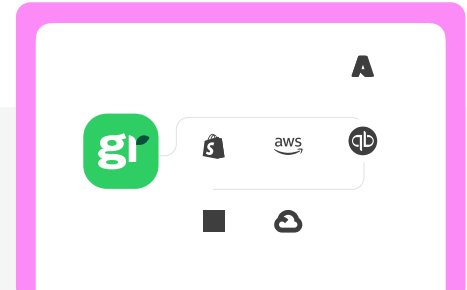
CARBON FOOTPRINT APP & API

First carbon fintech app launched



CARBON ACCOUNTING SOFTWARE

Launch B2B SaaS for SME Carbon Footprint (GHG Protocol)



CLIMATE APP STORE

Introducing the first Climate App Store in 2023

Building up a global tech leader to scale carbon accounting

FOUNDER VISION: HELPING ALL COMPANIES START THEIR CLIMATE JOURNEY TO FAST-TRACK THE ENERGY TRANSITION



Arnaud Delubac
CMO & Co-Founder

INSEEC, Essec - Centrale
Digital Comm at Prime Minister
Office, & Ministry of Digital



2018-2019



Alexis Normand
CEO & Co-Founder

HEC, Sciences-Po
Ex Head of B2B & Boston
Office at Withings, Techstar
w/Embleema

withings 2013-2018



Matthieu Vegreville
CTO & Co-Founder

Ecole Polytechnique -
Telecom
Ex Data Science
& B2B SaaS at Withings

techstars 2018-2019

Everyone should strive to achieve Net-Zero, not just the elite.
Consumers want all companies to implement sustainable changes

Greenly is instigating a bottom-up climate revolution making it simple for all companies & employees to start their climate journey

Working with our initial 1,000 customers, we see that early adoption of carbon initiatives boosts growth and profitability, while helping companies start their climate journey

As regulations make carbon disclosure mandatory, Greenly is building highly-scalable tech to address the enormous influx of mid-market businesses joining the energy transition.

Greenly's product-led growth rests on three pillars: 1- a tech-enabled end-to-end carbon platform ; 2- an outstanding UX to cultivate a growing community of climate leaders: 3- Lastly, a global ecosystem of partners who leverage Greenly to scale carbon accounting over their network.

Greenly is the world's fastest growing carbon management platform

WE ARE SCALING OUR TECH, OUR CUSTOMERS BASE & CLIMATE TEAM

150+

Team with Climate Experts Data Scientists, Data analysts, Data Engineers, DevOps Engineers

1000+

Customers in Tech, Industry, Energy, Logistics, Construction, Real Estate etc.

50k

Emissions sources aggregated from customers & industry databases

10+

Geographies covered with customers in the US, UK, France, Italy, Germany, Nordics...

These companies are tracking their carbon footprint with Greenly

Industries

faurecia HUTCHINSON RENAULT TEVA Schlumberger

Tech

alma ZOOPLA TripAdvisor PayFit Konbini

Retail

bel for all for good COURIR LVMH PETRUS PERNOD Ricard

Services

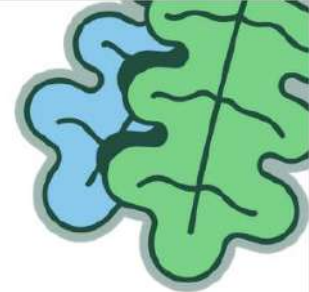
ACCOR Capgemini Kea Mediametrie econocom

Finance

COATUE Shell Ventures AXA EIFFEL INVESTMENT GROUP BNP PARIBAS

Scientific council

INDUSTRY, AI & EXPERTS CLIMAT



**Pr. Michel
BAUER**

Sociologist
HEC
–
Corporate
organisation



**Nicolas
HOUDANT**

CEO
Énergies demain
Ex
GreenNext



**Peter
FOXPENNER**

Professor
BU University
–
Electricity grids
& Carbon expert



**Pr. Yann
LEROY**

Professeur
Centrale-Supelec
–
Carbon Product
Life-Cycle



**Pr. Antoine
DECHEZLEPRÊTRE**

Professeur
LSE
–
Climate change
policies



**Pr. Rodolphe
DURAND**

Professeur
HEC
–
Corporation
transformation



Appendix

Disclaimer

These quality controls were not automatically passed by the current carbon footprint. However, FAIRBANKS INTERNATIONAL GROUP reviewed them and decided to carry on with the generation of the carbon footprint. You can see the full detail on [the platform](#).

| Greenly expert requested changes | Quality check name | Justification |
|----------------------------------|---|---|
| Yes | Significant year-over-year variation in amounts imported | This quality check has been validated after a discussion, see details in the platform. |
| No | Building emissions should be based on actual consumption data | Due to our contract with the building owner, the only insights I have is our rent and square meters |
| No | Ensure the accuracy of your top 5 emission sources | I'm not sure how to file this, it looks like there are is double counting |
| No | Non-validated emission categories in financial data | Justification is too long and can be seen in the platform. |
| No | No sub-category should exceed 10% of total emissions | I'm not sure how to file this, it looks like there are is double counting |
| No | Review transactions with low categorization confidence | We are happy with the 96% accuracy |

Scope 1&2



| Scope | Name | tCO2e | |
|-------|---|-------|---|
| 1.1 | Generation of electricity, heat or steam | - | EXCLUDED : Category is not relevant for the company |
| 1.2 | Transportation of materials, products, waste, and employees | 29 | |
| 1.3 | Physical or chemical processing | - | EXCLUDED : Category is not relevant for the company |
| 1.4 | Fugitive emissions | - | EXCLUDED : Category is not relevant for the company |
| 2.1 | Electricity related indirect emissions | - | EXCLUDED : Category is not relevant for the company |
| 2.2 | Steam, heat and cooling related indirect emissions | - | EXCLUDED : Category is not relevant for the company |

To see more details of the methodology for each regulatory entry please visit [Greenly!](#)

Scope 3

100% accounted



| Scope | Name | tCO2e | |
|-------|---|-------|---|
| 3.1 | Purchased goods and services | 122 | |
| 3.2 | Capital goods | 47 | |
| 3.3 | Fuel- and energy- related activities not included in Scope 1 or Scope 2 | 7 | |
| 3.4 | Upstream transportation and distribution | - | EXCLUDED : Category is not relevant for the company |
| 3.5 | Waste generated in operations | 2 | |
| 3.6 | Business travel | 46 | |
| 3.7 | Employee commuting | 8 | |
| 3.8 | Upstream leased assets | 13 | |
| 3.9 | Downstream transportation and distribution | - | EXCLUDED : Category is not relevant for the company |
| 3.10 | Processing of sold products | - | EXCLUDED : Category is not relevant for the company |
| 3.11 | Use of sold products | - | EXCLUDED : Category is not relevant for the company |
| 3.12 | End-of-life treatment of sold products | - | EXCLUDED : Category is not relevant for the company |
| 3.13 | Downstream leased assets | - | EXCLUDED : Category is not relevant for the company |
| 3.14 | Franchises | - | EXCLUDED : Category is not relevant for the company |
| 3.15 | Investments | 7 | |
| 4.1 | Other emissions - Emissions from biomass (soil and forests) | 0 | |

Scope 1&2



| Scope | tCO2e | tCO2b | CO2f* | CH4f* | CH4b* | N2O* | Other GHGs* |
|-------|-------|-------|-------|-------|-------|------|-------------|
| 1.1 | - | - | - | - | - | - | - |
| 1.2 | 29 | 0 | 20 | 3 | 0.7 | 6 | 0 |
| 1.3 | - | - | - | - | - | - | - |
| 1.4 | - | - | - | - | - | - | - |
| 2.1 | - | - | - | - | - | - | - |
| 2.2 | - | - | - | - | - | - | - |

* Results expressed in tons of CO2e

Scope 3



| Scope | tCO2e | tCO2b | CO2f* | CH4f* | CH4b* | N2O* | Other GHGs* |
|-------|-------|-------|-------|-------|-------|------|-------------|
| 3.1 | 122 | 0 | 106 | 11 | 0 | 4 | 2 |
| 3.2 | 47 | 0 | 47 | 0 | 0 | 0 | 0 |
| 3.3 | 7 | 0 | 5 | 0.7 | 0.2 | 1 | 0 |
| 3.4 | - | - | - | - | - | - | - |
| 3.5 | 2 | 0 | 1 | 0.1 | 0 | 0.3 | 0 |
| 3.6 | 46 | 0 | 40 | 3 | 0 | 3 | 0 |
| 3.7 | 8 | 0 | 7 | 0.3 | 0.1 | 0.7 | 0.1 |
| 3.8 | 13 | 0 | 11 | 1 | 0.6 | 0.7 | 0 |
| 3.9 | - | - | - | - | - | - | - |
| 3.10 | - | - | - | - | - | - | - |
| 3.11 | - | - | - | - | - | - | - |
| 3.12 | - | - | - | - | - | - | - |
| 3.13 | - | - | - | - | - | - | - |
| 3.14 | - | - | - | - | - | - | - |
| 3.15 | 7 | 0 | 5 | 0.6 | 0 | 1 | 0 |
| 4.1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |

* Results expressed in tons of CO2e

The logo for 'greenly' is displayed in a white, lowercase, sans-serif font. The letter 'e' is highlighted in a vibrant green color, while the remaining letters are white.

Contact us

support@greenly.earth

www.greenly.earth